



## **CATEGORY: BEST SOCIAL INVESTMENT PROJECT:**

**Will be judged in 2 categories based on company size**  
**(i) Small/Medium and (ii) Large**

**Description: This category assesses a Company's impact and influence in creating social returns.**

**1. Targeting – 5 marks**

How and why did your company decide to embark upon this project? Please state the objectives / targets of this project.

**2. Impact – 30 marks**

What was the impact of your project? Were the targets/objectives met? Please provide detailed information.

**3. Collaboration & Engagement – 10 marks**

Employees and stakeholders drive the success of a project. Tell us how you chose your collaborator(s) and how you worked together. How did you get them involved in the project, how did you encourage collaboration & engagement at the community level, with other organisations, etc. What have been the results of this joint effort? Has this led to a change in your employee's or stakeholder's behaviour, if any?

**4. Monitoring and Evaluation – 15 marks**

How do you measure the effectiveness of your project in terms of social development, outcomes and business impact? What are the metrics used and how was progress measured?

**5. Innovation – 20 marks**

How is your project different from any previous projects of a similar kind and why is this important?

**6. Sustainability – 20 marks**

What measures have you implemented to ensure that the project will continue beyond its project life?

### **Company Definitions:**

**SMALL / MEDIUM:** Gross annual income of under TT\$100 million

**LARGE:** Gross annual income of over \$TT100 million